

# Advertising

Advertising with Spotlight Players is a great way to build your company or organization, or even simply to support the local arts! We offer a variety of ways your company or organization can gain exposure to consumers in our community.

## Playbill Advertising Rates

	Single Main Stage Show	Single Studio Show	Entire Season (20% savings)
	2,400 max patrons	400 max patrons	6,800 max patrons
Back Cover* 5x8	\$600	\$400	\$2550
Inside Cover* 5x8	\$550	\$350	\$2250
Full Page 5x8	\$500	\$300	\$2000
½ Page 5x4	\$250	\$200	\$1200
¼ Page 2.5x4	\$150	\$100	\$740
1/8 page 2.5x2	\$65	\$50	\$325

Payment and final design for Playbill ads are required 2 weeks prior to Opening Night of each show.

### Deadlines:

Single Main Stage or Studio show: 2 weeks prior to Opening Night of the show. For show details, please see [www.spotlightplayersmi.org](http://www.spotlightplayersmi.org)

Entire Season: 2 weeks prior to Opening Night of the First Show of the season.

Ex: 2017-2018 = Sept 1, 2017

### Newsletter Advertising Rates:

\$50 for each Newsletter. Two Newsletters per year. Size = 3"x 3 1/2"

\*When available, priority goes to our Sponsors.

Please send advertising form and check payable to Spotlight Players to:

Spotlight Players

Advertising

P.O. Box 87821

Canton, MI 48187

If you have any questions about advertising with Spotlight Players, please contact:

[admin@spotlightplayersmi.org](mailto:admin@spotlightplayersmi.org), or call 734.480.4945



## Spotlight Players Advertising

### Our Mission

To provide an avenue for the community to participate in the performing arts; to develop skills of members and others in the theatre arts (acting, directing, technical and administrative); to offer a variety of entertaining and cultural productions; and, to expand the number of people exposed to the arts through theatrical productions and activities.

**Business Name :** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_ **Best communication:** Phone / Email

**Playbill Advertising:** Circle your selection below.

(Note: All ads are in black & white, unless other arrangements are made)

	Single Mainstage Show	Single Studio Show	Entire Season (20% savings)
	2,400 max patrons	400 max patrons	6,800 max patrons
Back Cover* 5x8	\$600	\$400	\$2550
Inside Cover* 5x8	\$550	\$350	\$2250
Full Page 5x8	\$500	\$300	\$2000
½ Page 5x4	\$250	\$200	\$1200
¼ Page 2.5x4	\$150	\$100	\$720
1/8 page 2.5x2	\$65	\$50	\$325

If advertising for a Single show, please indicate which show \_\_\_\_\_

**Playbill \$** \_\_\_\_\_

**Newsletter Advertising Rates:**

\$50 for each Newsletter. Two Newsletters per year. Size = 2"x 3 1/2"

**Newsletter \$** \_\_\_\_\_

**Total \$** \_\_\_\_\_

Please mail this completed form and check in the enclosed envelope to:

**Spotlight Players Advertising  
P.O. Box 87821 Canton, MI 48187**

If you have any questions please email  
***admin@spotlightplayersmi.org*** and thank you for advertising with us!

**For Spotlight Players Use Only :**

Payment Method:    Cash    Check (Check # \_\_\_\_\_) Received by: \_\_\_\_\_ Contacted by:  
Phone / Email / Both on: \_\_\_\_\_